

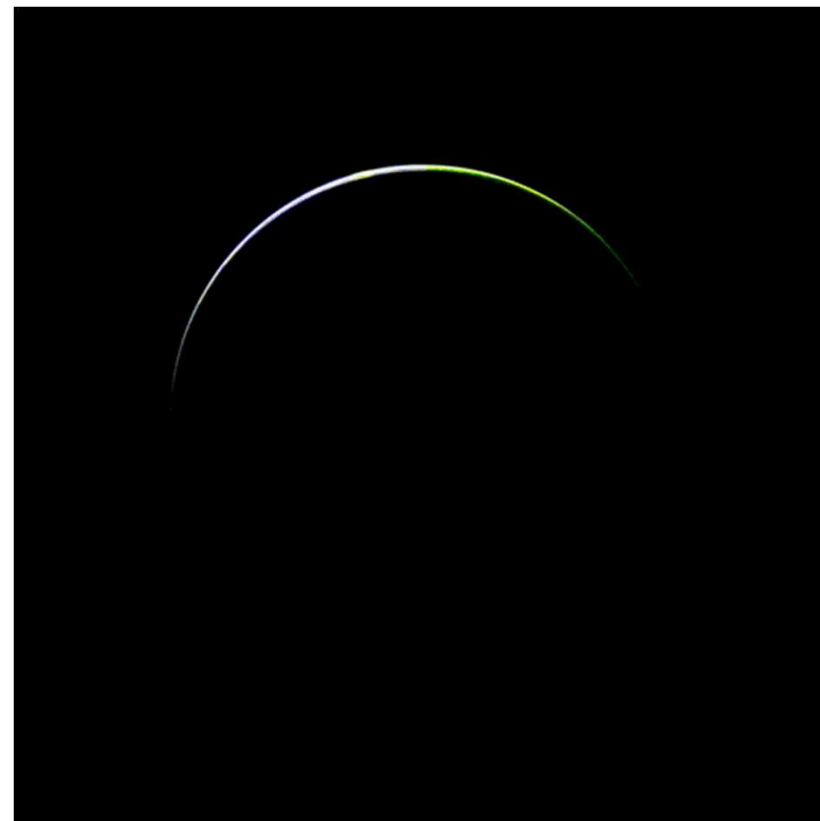
# Towards 2020

## Welcome to Yokohama, Japan



## Today's journey

**A brief introduction to  
WFOT  
Council meeting outcomes  
Awards  
Achievements  
Future directions**





World Federation of  
Occupational Therapists

## HISTORY

WFOT was established in 1952 following an inaugural meeting represented by ten national occupational therapy associations from the USA, UK, Canada, South Africa, Sweden, New Zealand, Australia, Israel, India and Denmark

In 2012 WFOT celebrated it's 60<sup>th</sup> anniversary



## Management Team - Executive

Sharon Brintnell  
**President**

Sue Baptiste  
**Vice President**

Samantha Shann  
**Vice President  
Finance**

Marilyn Pattison  
**Executive  
Director**

## Management Team – Programme Coordinators

Lyle Duque  
**Education and  
Research**

Ritchard Ledgerd  
**Promotion and  
Development**

Suchada  
Sakornsatian  
**International  
Cooperation**

Nils Erik Ness  
**Standards and  
Quality**



# Executive Management Team 2012 - 2014



# WFOT Council 2012



WORLD FEDERATION OF OCCUPATIONAL THERAPISTS  
30TH COUNCIL MEETING, TAIPEI, TAIWAN. 26-30 MARCH 2012



# WFOT Council 2014



World Federation of Occupational Therapists  
31st Council Meeting, Chiba, Japan – June 2014



# Executive Management Team 2014 - 2016



World Federation of Occupational Therapists  
Executive Management Team – CM2014-CM2016

# New members



# Full members

- Turkey (2012)
- Bulgaria (2014)
- Malawi (2014)



New Members Are Joining

# Associate Members

- Armenia (2012)
- Romania (2012)
- Trinidad and Tobago (2012)
- Tunisia (2012)
- Faroe Islands (2014)
- Madagascar (2014)
- Zambia (2014)





# Regional Member

- Arabic Occupational Therapists Regional Group (AOTRG) 2012



## WFOT MEMBER ORGANISATIONS

59 Full Members, 19 Associate Members, 7 Contributing Members/Regional Groups

Argentina	Australia	Austria	Bangladesh	Belgium	Brazil	Bulgaria	Canada	Chile	Columbia
Czech Republic	Denmark	Estonia	Finland	France	Germany	Greece	Hong Kong	Iceland	India
Indonesia	Iran	Ireland	Israel	Italy	Japan	Jordan	Kenya	Republic of Korea	Latvia
Malawi	Malaysia	Malta	Mauritius	Mexico	Netherlands	New Zealand	Norway	Pakistan	Palestine
Philippines	Portugal	Russia	Singapore	Slovenia	South Africa	Spain	Sri Lanka	Sweden	Switzerland
Taiwan	Tanzania	Thailand	Turkey	Uganda	United Kingdom	United States of America	Venezuela	Zimbabwe	Armenia
Bermuda	Croatia	Cyprus	Faroe Islands	Georgia	Luxembourg	Macau	Madagascar	Namibia	Nigeria
Republic de Panama	Peru	Romania	Seychelles	Trinidad and Tobago	Tunisia	Zambia	AOTRG	ACOT	APOTRG
			COTEC	CLATO	OTARG	Kuwait			

# Awards

- Thelma Cardwell Foundation Award
- Service Award
- Merit Award
- Honorary Fellow

# Thelma Cardwell Foundation Award

WFOT invites Award applications from individuals or teams in support of research projects that will enhance the development of occupational therapy in a significant way.

There were five (5) applications for this award in 2014. All were reviewed by a team of three (3) experienced academics



# Thelma Cardwell Foundation Award

“Preparation for an  
uncertain world:  
international curriculum  
development for mental  
occupational therapy  
practice preparation”

Submitted by **Dr.  
*Katherine Wimpenny*** (UK)  
who is the Principal  
Investigator of an  
international research  
team comprised of  
Imogen Gordon and Sarah  
Goy (UK), Loren Lewis  
(South Africa) and Huget  
Desiron (Belgium).

# Service Awards

## Service Awards

All WFOT Delegates receive Service Awards at the end of their term of office. In addition the Executive can nominate non Delegates for outstanding service to WFOT.

# Service Awards

- Convenor
- Dagmar Ceramidis (Australia)
- Rosemary Crouch (South Africa)
- Bonnie Kirsh ( Canada)
- Monica Eklund (Sweden)
- Carmen Forn de Zita ( Venezuela)
- Deborah Pitts (USA)
- Roisin Walsh (Ireland)
- Niall Turner (Ireland)



# Merit Awards

# Merit Award

- The criteria for the conferring of this award are:
- Services rendered to the WFOT; and
- An outstanding long-term commitment to WFOT in various ways:
- Exemplary service to the Federation; and
- A significant contribution over a number of years in WFOT projects.

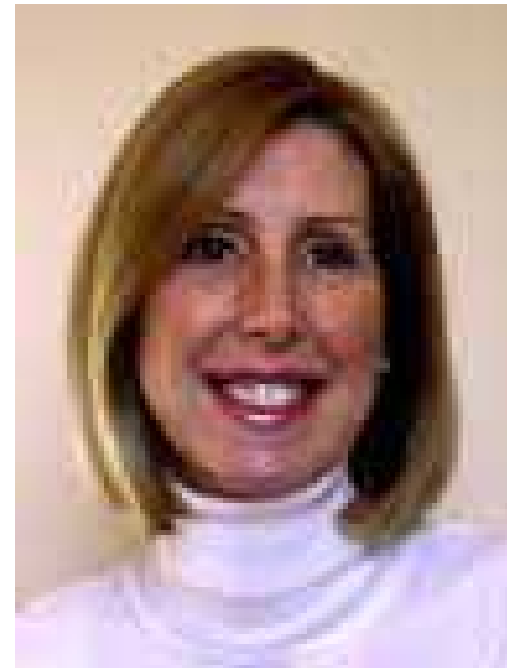
# Merit Awards

- Professor E Sharon Brintnell
- Nils Erik Ness
- Suchada Sakornsation



# Merit Award

Dr Claudia Von Zweck,  
Canada



# Merit Award

The World Federation of Occupational Therapists (WFOT) wishes to confer upon Claudia von Zweck, Canada, an Award of Merit for her work on behalf of the occupational therapy profession world wide.

Over the course of the past twenty years, Claudia has been a strong advocate of and support to the WFOT. She has partnered with the Executive regarding several key initiatives, the latest of which is the provision of the Academic Program Accreditation Processes for occupational therapy that have become a core component of the work of the Canadian Association of Occupational Therapists. Her hope has been that these materials will assist WFOT in establishing an accreditation option for member organizations to enhance the MSEOT. Claudia ensured support for the WFOT delegates over the years while also determining that national initiatives and data were readily available to WFOT if requested.

The WFOT offers Claudia von Zweck our deepest appreciation for our mutual relationship.

# Merit Award

Beryl Steeden,  
UK





# Merit Award

The World Federation of Occupational Therapists (WFOT) wishes to confer upon Beryl Steeden, United Kingdom, an Award of Merit for her work on behalf of the occupational therapy profession world wide.

In the course of her career in occupational therapy, particularly through her roles in the College of Occupational Therapists in the United Kingdom (UK), Beryl has shown a constant and continuing commitment to the work undertaken by the WFOT. She has attended congresses regularly, has offered data related to working conditions and scope for occupational therapists within the UK, provided thoughtful input when needed regarding issues of priority concern. In addition, the warmth of her personality has been much appreciated and her overall presence respected and valued.

The WFOT offers Beryl Steeden our deepest appreciation for our mutual relationship.

# Honorary Fellow 2014

# Honorary Fellowship

- An Honorary Fellowship is awarded for:
  - an outstanding contribution and distinguished service to the profession of occupational therapy at a local and international level;
  - an exceptional impact on the profession of occupational therapy within the WFOT member and associate member countries; and
  - excellence and outstanding performance, over a number of years, in various aspects of occupational therapy:
    - the development and promotion of the profession;
    - exceptional service in an elected office or post etc. over and above that which is normally expected;
    - education of occupational therapists;
    - publication and research;
    - pioneering and volunteer work for the profession; and
    - other awards indicating distinguished service.

# Honorary Fellow CM2014

Professor E. Sharon  
Brintnell, Canada



# Honorary Fellowship

Sharon Brintnell started her illustrious career in 1964 after receiving her diploma in Occupational Therapy. Her love for education started to blossom in 1970 as she became lecturer for the Division of Occupational Therapy, School of Rehabilitation Medicine, University of Alberta.

In addition to her teaching and research activities, Professor Brintnell served as Chair of the Department of Occupational Therapy for three terms totalling over ten years, and as Acting Dean, Faculty of Rehabilitation Medicine, in 1990-91. As Director of the Occupational Performance Analysis Unit (OPAU) at the University of Alberta, Professor Brintnell's clinical and research activity has focused for the past 25 years on understanding the impact of illness and injury, both mental and physical, on a person's engagement in productive activity at home and in the workplace.

But her commitment to the profession does not stop with preparing future occupational therapist to enter the workforce. Professor Brintnell has also devoted her career to promoting the profession of Occupational Therapy and has demonstrated exemplary leadership over her career.

# Honorary Fellowship

She has demonstrated exemplary leadership over her career. She was the President of the Canadian Association of Occupational Therapists (CAOT) from 1978-1980. During her term, Professor Brintnell initiated the process and served on all of the Health Canada task forces responsible for developing the Canadian Occupational Therapy Guidelines for Client-Centred Practice, chairing the volume on mental health. She also was a contributing author to the CAOT publication of Enabling Occupation I, which became a landmark document for Canadian occupational therapists and has expanded to be adopted by many countries.

Since 1988, Sharon has developed a substantial international focus in professional human capacity building. Her major initiatives were to help establish occupational therapy programs in Kuwait and Indonesia.

Sharon's clinical and research activity has focused for the past 25 years on understanding the impact of illness and injury, both mental and physical, on a person's engagement in productive activity at home and in the workplace



## Honorary Fellowship

Professor Brintnell is an exemplary ambassador for Occupational Therapy at the local, provincial, national and international level. She has been tirelessly promoting the profession for the past 50 years with the same vibrant passion and generosity. In the words of her colleagues, she lives and breathes occupational therapy literally day and night! Her level of energy is contagious! Her passion for our profession is equal to her love and dedication to her family and friends. For these reasons, she is a most worthy recipient for the Honorary Fellow Award.

# Honorary Fellow CM2014

Marilyn Pattison,  
Australia



# Honorary Fellowship

Marilyn is dedicated beyond measure to WFOT and to the advancement of occupational therapy worldwide. She has contributed to every aspect of the profession through her untiring activities particularly in her volunteer capacity as WFOT Executive Director.

Marilyn has recognized the importance of strategy and influencing. Her relationship with key partners at the World Health Organization (WHO) has been critical to the increased collaboration between WFOT and WHO.

Marilyn Pattison is a prominent, highly respected and admired practitioner, educator, leader and mentor in occupational therapy both in Australia and internationally. Her career has been dedicated to the development of occupational therapy services focusing on vocational rehabilitation and the “occupation” of work. Marilyn has continuously given her expertise and experience to other countries to develop, inspire and promote best practice.

# Honorary Fellowship

Marilyn has published internationally and supported research initiatives. Her publications range from clinically oriented materials to study modules, workshop materials, editorial, journal articles and book chapters.

Marilyn is a pioneer for the profession in her dedication to entrepreneurial activities and emerging practice. Through examples locally and globally, she has moved the profession forward.

Marilyn has led our World Federation through major organizational change, supported national organizations and individuals to lead the development of the profession throughout the world, and has done this all as a volunteer without remuneration while leading a very successful professional career in her home state of South Australia.

## Honorary Fellowship

Marilyn has made an outstanding contribution to the profession and provided distinguished service to occupational therapy at a local and international level.

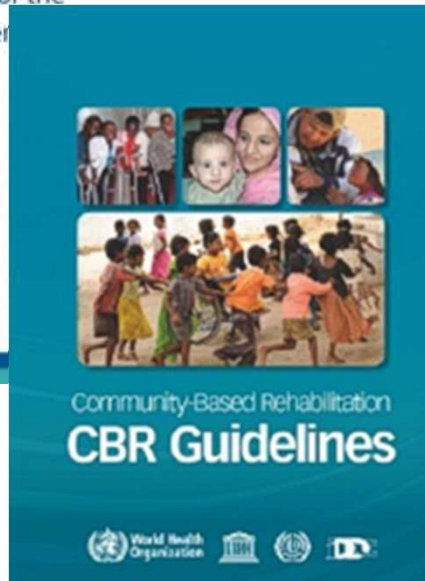
She has touched the hearts and minds of occupational therapists locally and globally and deserves the award of Honorary Fellow, the highest award of the World Federation of Occupational Therapists.

# Some of WFOT's achievements in the last 4 years





## World Health Organisation (WHO) Liaison



## International Liaison - Regions

Occupational Therapy Africa Regional Group  
(OTARG)



Asia Pacific Occupational Therapy Regional Group

Arabic Occupational Therapists Regional Group

Confederacion LatinoAmericana De Terapeutas  
Ocupacionales (CLATO)



Council of Occupational Therapists for the  
European Countries (COTEC)



# Translation

Over 50 translations of all key WFOT documentation,  
communications and presentations

Languages include: German, French, Spanish, Arabic and  
Mandarin

Dissemination to all Member Organisations, WFOT website,  
WFOT Bulletin

# WFOT Bulletin

Online only and  
moving to a  
publishing  
house



# Marketing Strategy

## **Educational Strategies**

Education and training events  
WFOT Bulletin

## **Direct Income Generation Strategies**

Membership Generation  
Strategies – Individual  
Membership  
Advertising Revenue and  
Opportunities  
Donations

## **Communication Strategies**

Corporate Image / Branding  
Social Media And Mobile App  
Database Development  
Website Traffic and OTION

## **Promotional Strategies**

Promotional Products  
Promotion of the Profession

# Promotional Goods

New for 2014!



How many words can you find? Tell us with #WFOT14  
[facebook.com/wfot](https://www.facebook.com/wfot) • [twitter.com/wfot14](https://twitter.com/wfot14) • [youtube.com/wfot14](https://www.youtube.com/wfot14)





Available to buy at the WFOT Booth



## RESOURCES - COMMUNICATION



[www.wfot.org](http://www.wfot.org)



[www.facebook.com/thewfot](http://www.facebook.com/thewfot)



[@thewfot](https://twitter.com/thewfot)



[www.youtube.com/thewfot](http://www.youtube.com/thewfot)



World Federation of  
Occupational Therapists

# E-newsletter



# Human Resources Project

A summary of global demographics of the occupational therapy profession  
Ritchard Ledgerd, PCo Promotion and Development  
73 Member Organisations surveyed  
99% response rate

Outcomes include:

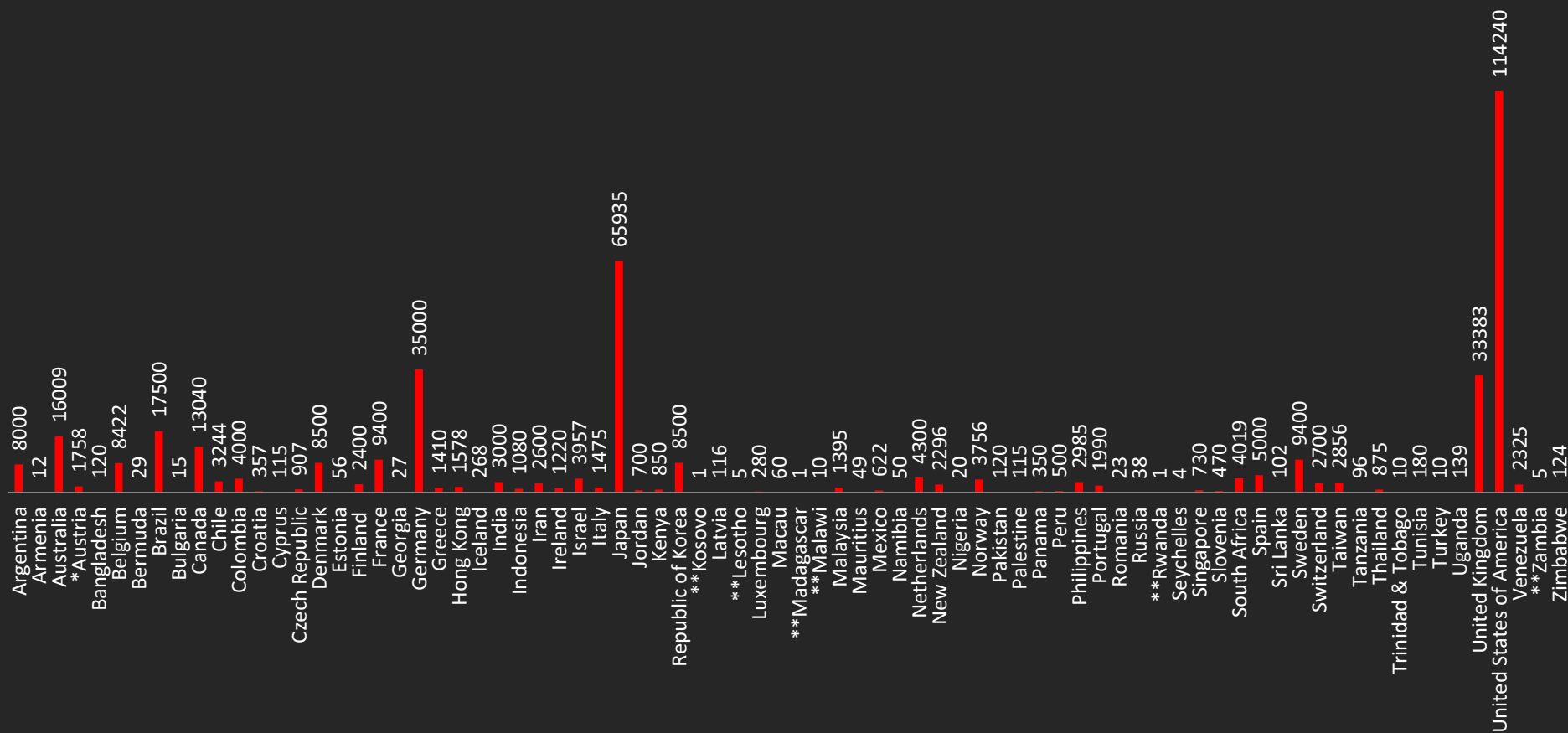
*Total Number of Practising Occupational Therapists = 417, 235*

*Total Number of WFOT Approved Education Programmes = 773*

*Students, assistants, migration, shortage specialties plus much more!*

Free download at [www.wfot.org](http://www.wfot.org) available soon

## Number of practising occupational therapists



\* total number of practising occupational therapists is not known by this association, the number shown is the number of occupational therapists in the member association

\*\* Non-WFOT Member Organisation

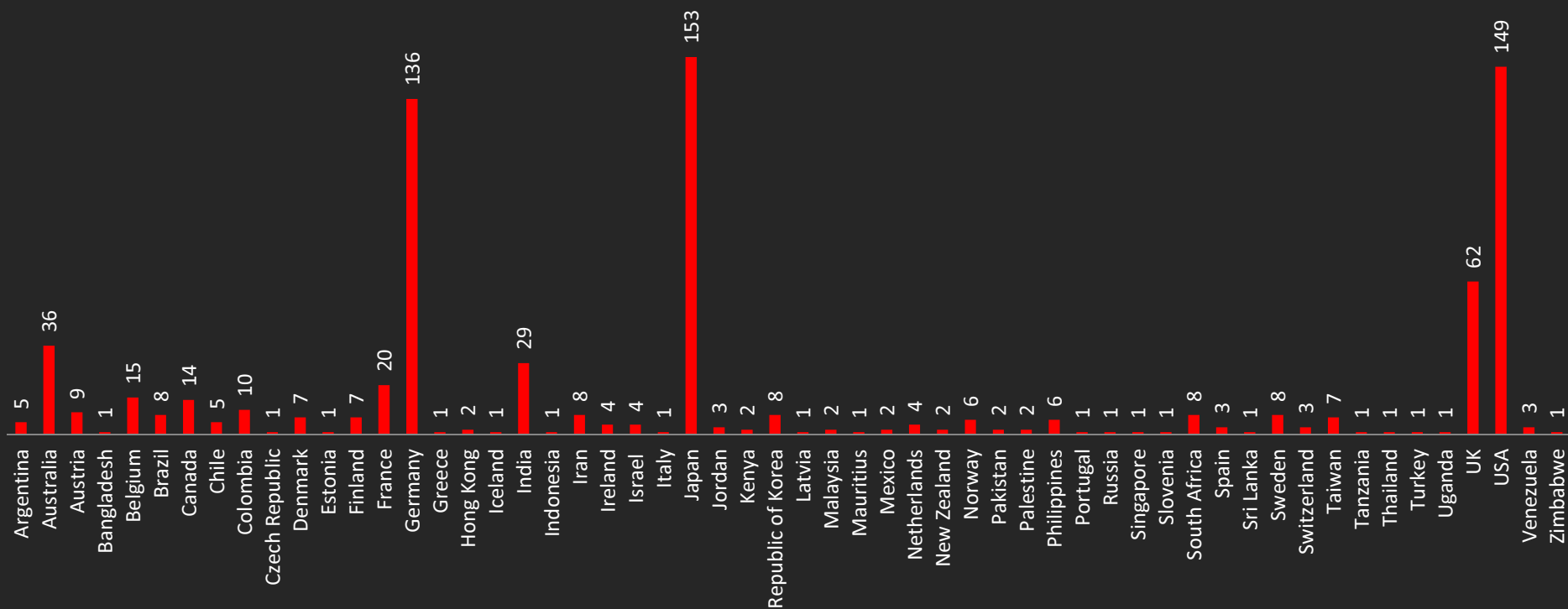
n = 78



World Federation of  
Occupational Therapists

Collated 2013 © WFOT 2014

## Number of WFOT approved education programmes



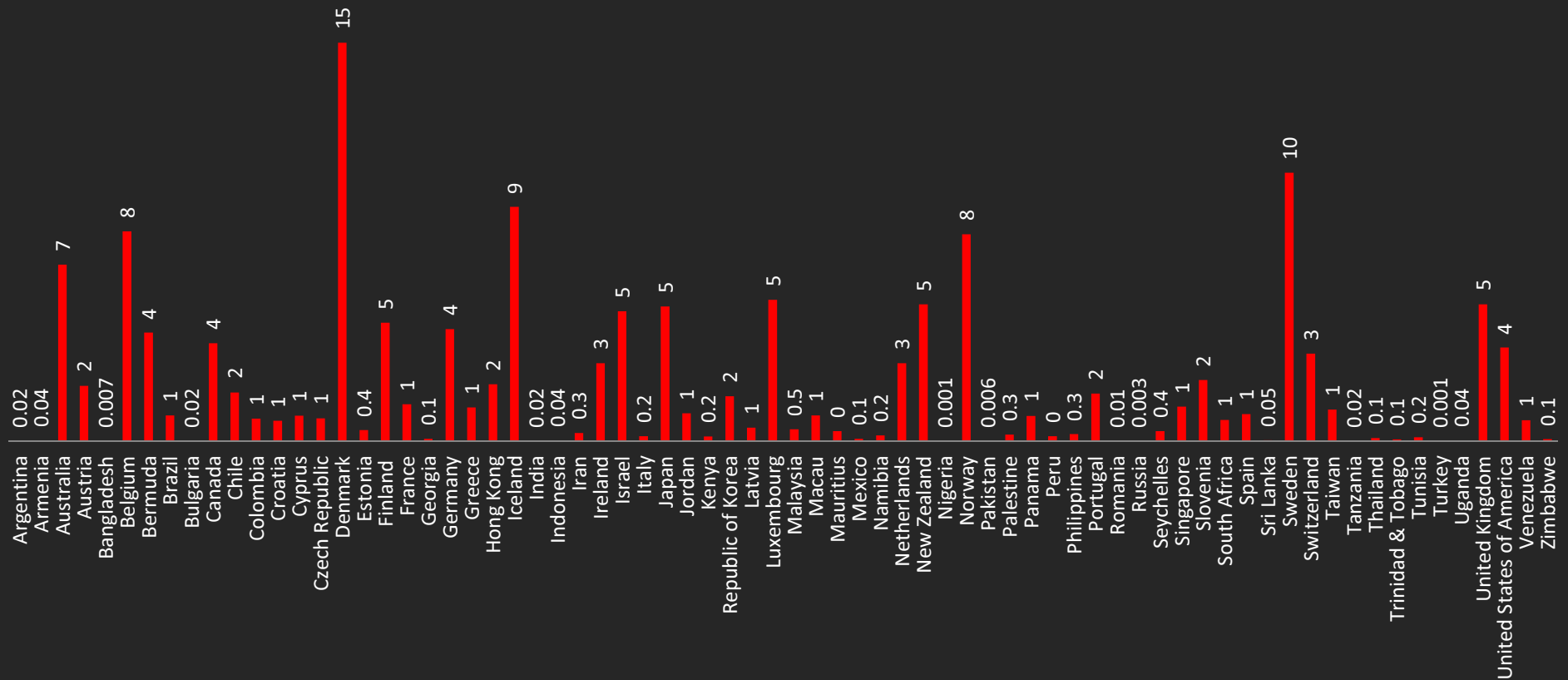
n = 56



World Federation of  
Occupational Therapists

Collated 2013 © WFOT 2014

## Number of occupational therapists per 10,000 head of population



n = 72



World Federation of  
Occupational Therapists

Collated 2013 © WFOT 2014

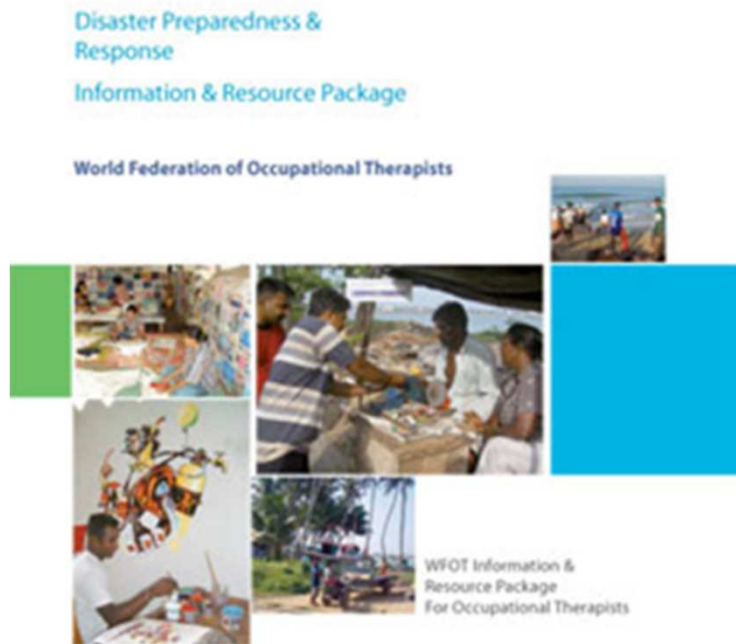
## RESOURCES - INFORMATION AND GUIDANCE

**Human Resources Project - also available as an interactive Google map via <http://tinyurl.com/WFOTMap2012>**





# Disaster Preparedness and Response



- A memorandum of understanding has been signed between WFOT, Hong Kong Polytechnic University (HK) and Institute of Disaster Management and Reconstruction (IDMR), Sichuan University (China). The development of a research project is anticipated.
- Position statement completed in 2014

## International Advisory Groups

- *Occupational Science*
- *Human Rights*
- *Occupational Therapy and ICF*



## **World Occupational Therapy Day – 27<sup>th</sup> October**

**World Occupational Therapy Day** was first launched on 27<sup>th</sup> October 2010. Since then, it has become an important date in the occupational therapy calendar to promote and celebrate the profession internationally

Promotional materials are available at [www.wfot.org](http://www.wfot.org)



## RESOURCES - INFORMATION AND GUIDANCE

### Position Statements endorsed by WFOT from 2010 - 2014

- Client-centredness in Occupational Therapy (2010)
- Consumer Interface with Occupational Therapy (2010)
- Diversity and Culture (2010)
- Professional Registration (2010)
- Activities of Daily Living (2012)
- Competency and Maintaining Competency (2012)
- Environmental Sustainability: Sustainable Practice within Occupational Therapy (2012)
- Universal Design (2012)
- International Collaborative Research in Occupational Therapy *revised* (2012)
- Occupational Science *revised* (2012)
- Global Health: Informing occupational therapy practice (2014)
- Human Displacement *revised* (2014)
- International Professionalism (2014)
- Occupational therapy in disaster preparedness and response (2014)
- Recruiting OTs from International Communities *revised* (2014)
- Recognition of Former Educational Status (2014)
- Specialisation and advanced occupational therapy competencies (2014)
- Scope and Extension of Practice (2014)
- Telehealth (2014)

# Regional Conferences



14 - 18 September 2015

**DOING WELL TOGETHER**  
6TH ASIA-PACIFIC OCCUPATIONAL THERAPY CONGRESS



**OTARG 2015, Kampala, Uganda**

**CLATO 2015, Costa Rica**

**COTEC 2016, Ireland**



## How do we do it?

- Volunteer labour
- Sponsorship
- Donations
- Membership fees



# Premium Pricing Model

- Introduced 2010
- Strategy to provide access to Individual Membership of WFOT to more occupational therapists around the world
- Contact WFOT for more materials of this exciting initiative

# Towards 2020

Reorganisation of the programme areas to better meet the needs of the profession





# Towards 2020

Continued collaboration with WHO

Global Cooperation on Assistive Health  
Technology ([GATE](#))

Lauren Flaherty on behalf of WHO

# Towards 2020

Occupational therapy international online network  
(OTION)

Disability Action Plan – form part of the  
collaboration plan with the World Health  
Organization

Mental Health Survey

Education Survey

Sustainable Practice in Occupational Therapy

# Towards 2020

Maintaining a risk management approach to developing financial strategies

Minimum Standards for the Education of Occupational Therapists review

Increase in student profile

Membership categories review

New IAG: Social Media

# Towards 2020

## Disaster Preparedness and Response

- development of an online educational module
- to continue collaboration with other international non-government organisations to promote rehabilitation as part of Sudden Onset Disaster response
- to approach WHO to support the establishment of a Rehabilitation Stakeholder Group for the inclusion of rehabilitation personnel in Foreign Medical Teams (FTM), with WFOT as a member of this advisory group.

Disaster Risk Reduction –signing of the Joint Civil Society Position on Post 2015 Framework for Disaster Risk Reduction

## BENEFITS OF INDIVIDUAL MEMBERSHIP

Support strategic international representation at key stakeholder events to progress, lobby and influence the importance and relevance of the occupational therapy profession at a global level

Gain access to the exclusive Members Only part of the WFOT website. Imperative if you want to download the latest documents, guidance and materials produced by WFOT

Receive generous discounts on products offered for sale in WFOT's Online Store – Individual Members can save up to 50% on advertised prices

Download the latest free publications and promotional materials up to **12 months** in advance of them being released as public access

Receive twice yearly copies of WFOT's international professional journal the WFOT Bulletin – available in digital copy, so you keep up to date wherever you are

## **BENEFITS OF INDIVIDUAL MEMBERSHIP**

Access previously published editions of the WFOT Bulletin dating back to 2004

Priority response times to enquiries when quoting your Individual Membership number

Receive WFOT's e-newsletter, published quarterly and sent direct to your inbox once you have registered on the WFOT website

Receive 20% discount on all books produced by Wiley and up to 33% discount on the quarterly journal "Occupational Therapy International"

Apply for WFOT's Thelma Cardwell Foundation Award for Research and Education

## **MORE INFORMATION**

**Visit us at [www.wfot.org](http://www.wfot.org)**

## **The past 4 years in review**

<http://flipagram.com/f/DwRSUdyV9P>



See you in Cape Town, South Africa in 2018

